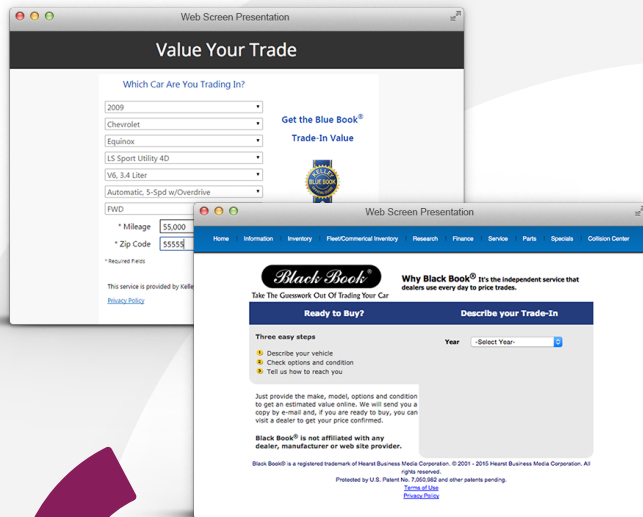


What's the Difference?

Turn Your Trade-in Tool...



Are you still using that same old trade-in tool on your website? Many dealers have been so busy with the rest of their website they've overlooked updating their trade-in strategy.

→ Strategy

Focused on appraising a car, based on inaccurate customer entered data

→ Design

Low quality, busy layout causing poor consumer experience

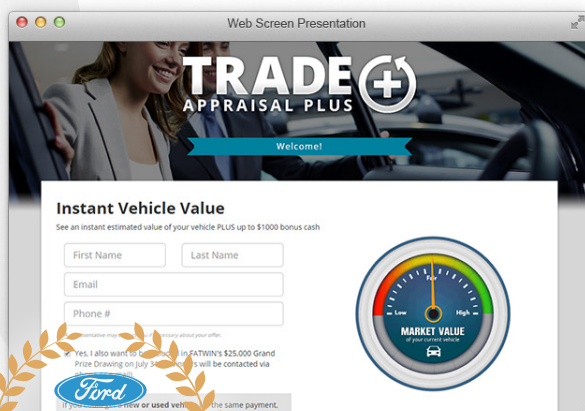
→ Features

Only the standard features utilized years ago

→ Results

Little to no impact on leads, traffic or sales

Into a Lead Generation Tool



Offer your website visitors a frictionless trade-in experience that generates a lasting impression and keeps your dealership top of mind.

→ Strategy

High converting consumer-centric experience

→ Design

High quality look and completely customizable

→ Features

Dynamic special offer, buyer profiles and website extension are just a few of the top features included

→ Results

Guaranteed conversion of high quality leads

Ready to start generating website leads the right way?

Go to perq.com/AutoDemo and get started now